



YOUTRAVEL.COM LAUNCHES NEW DESTINATIONS

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[Youtravel.com](http://www.youtravel.com), one of the UK's leading accommodation providers, seeking to always anticipate the trends of the market and meet the needs of its trade partners, is pleased to announce the addition of a variety of new destinations to its portfolio.

[Youtravel.com](http://www.youtravel.com) has added key long haul destinations such as Dubai, Abu Dhabi, Oman, Lebanon and Thailand. [Youtravel.com](http://www.youtravel.com)'s hotel product on the Arabian Peninsula comes to anticipate demand as perceptions shift and an increasing number of consumers are considering Middle East destinations not only for business trips but for their personal holidays as well. The region's natural beauty, unique architecture and amazing culture make it one of the hottest upcoming tourism destinations.

On the short haul side, [Youtravel.com](http://www.youtravel.com) marks a real first with the addition of Austria, complementing its range of sunshine holidays with ski product, while on medium haul the Azores are a natural progression of the western Mediterranean offering. As part of the FTI Group, [Youtravel.com](http://www.youtravel.com) boasts operational offices in all its new destinations to ensure superior quality, service and in-resort support for business partners and customers alike.

[Youtravel.com](http://www.youtravel.com) has secured a number of exclusive offers across its new destinations, with prices for seven nights, double occupancy starting at £305 at the four star Samui Palm Beach Resort in Thailand in March, £418 at the four star Marina Atlantico Hotel in the Azores and £1,629 (Half Board, Children Stay Free) in April at the five star Amwaj Rotana Hotel in Dubai.*

[Group CEO, Ioannis Kent](#) commented: "This latest portfolio expansion will enable us to further support our agent partners as we continually expand the network of [Youtravel.com](http://www.youtravel.com). We remain the only 100% trade focused, principal status bedbank and continue to offer our trade customers excellent prices and availability across a unique selection of winter and summer destinations with more product being added to our range daily."

Kent concluded: "The expansion of our hotel offering is paramount to our product development and sales strategies, as well as our focus to strengthen existing business and further develop new markets. We continuously assess new destinations and opportunities to meet today's and tomorrow's business challenges. We look forward to a strong year ahead with our business partners."

For more information on [YouTravel.com](http://www.YouTravel.com)'s new exciting destinations please visit: <http://www.youtravel.com/travelguide.asp>

*Prices valid upon circulation

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About the FTI Group

The FTI Group includes the fourth largest travel operator in Germany, FTI Touristik, as well as the last minute operator 5vorFlug, the rental car broker driveFTI, the online portal www.fly.de, the largest German language tour operator LAL Sprachreisen, the cruises expert FTI Cruises, the inbound company Meeting Point International, the operator for promotional products BigXtra and the service center erf24. The consolidator FTI-Ticketshop is responsible for scheduled flight ticket sales. In Germany there are about 10,000 partner agencies selling FTI products. The FTI Group has consolidated its franchise systems in its one-hundred-percent subsidiary Touristik Vertriebsgesellschaft mbH (TVG). Another important distribution channel is the travel shopping channel sonnenklar.TV. Headquartered in Munich, the FTI Group employs about 2,500 staff worldwide with its subsidiaries and achieved sales volumes of 1.8 billion euros in the fiscal year 2011/12.

About Youtravel

In May 2012 FTI acquired a majority stake in Youtravel.com. The London based Youtravel Group was launched in 2006 by CEO Ioannis Kent. The company is one of the key players in the accommodation only sector and has operations in the UK, Greece, Dubai and Malta. Via the online portal <http://www.youtravel.com> travel agencies gain access to 5,000 hotels worldwide. Ioannis Kent is an entrepreneurial pioneer in the online and dynamic packaging sector, having worked both as an executive and as an entrepreneur in eight major companies. He founded MedHotels.com and TravelBargains.com revolutionising the package holiday model and introducing dynamic packaging for holidays in the UK market. Both companies were acquired by Lastminute.com, after two very successful years of operations. Ioannis Kent was then appointed UK Managing Director for www.lastminute.com, with global responsibility for the procurement of hotels. Beside his activities for Youtravel, Kent is also Chairman of the hotel group Aquis Hotels & Resorts with eleven hotels based in Greece.

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