



YOU TRAVEL.COM LAUNCHES NEW ITALIAN DESTINATIONS

11 April 2013, London

Youtravel.com, one of the UK's leading accommodation providers, aiming to provide excellent service to its trade partners and to further develop its hotel offering, is pleased to announce the addition of several key cities and seaside resorts to one of its most popular year-round destinations, Italy.

Youtravel.com has added over 100 hotels in Italy, with a focus on iconic cities such as Rome, Florence and Venice, with Milan to be added shortly. On the beach front Youtravel.com offers a wide selection in Sicily, Calabria, the Neapolitan and the Venetian Riviera. Youtravel.com boasts very competitively priced product and a leading position especially in the Calabria region, where through the FTI Group Youtravel.com has an operational office. This ensures high quality in-resort service throughout Italy and support for its trade partners and customers alike.

Youtravel.com has secured a number of exclusive offers across Italy, with prices for seven nights, double occupancy in May starting at £238 at the three star Costa Azzura in Calabria, £370 at the four star Hotel For You in Sardinia, £456 at the 3 star Miralago Hotel in Lake Garda and £705 at the 4 star Degli Aranci in Rome.*

[Group CEO, Ioannis Kent](#) commented: "Our latest Italy portfolio expansion will enable us to provide our agent partners with even more choice in one of our very popular destinations. Keeping in view the ever increasing number of low-cost and full service flights to Italian cities, it makes sense for Youtravel.com to look at the city-break market in order to meet its partners demands. We are the only 100% trade focused, principal status bedbank and getting our product-mix right for our trade customers is our top priority."

For more information on YouTravel.com's exciting Italy additions, please visit: <http://www.youtravel.com/travelguide.asp>

*Prices valid upon circulation

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About the FTI Group

The FTI Group includes the fourth largest travel operator in Germany, FTI Touristik, as well as the last minute operator 5vorFlug, the rental car broker driveFTI, the online portal www.fly.de, the largest German language tour operator LAL Sprachreisen, the cruises expert FTI Cruises, the inbound company Meeting Point International, the operator for promotional products BigXtra and the service center erf24. The consolidator FTI-Ticketshop is responsible for scheduled flight ticket sales. In Germany there are about 10,000 partner agencies selling FTI products. The FTI Group has consolidated its franchise systems in its one-hundred-percent subsidiary Touristik

Vertriebsgesellschaft mbH (TVG). Another important distribution channel is the travel shopping channel sonnenklar.TV. Headquartered in Munich, the FTI Group employs about 2,500 staff worldwide with its subsidiaries and achieved sales volumes of 1.8 billion euros in the fiscal year 2011/12.

About Youtravel

In May 2012 FTI acquired a majority stake in Youtravel.com. The London based Youtravel Group was launched in 2006 by CEO Ioannis Kent. The company is one of the key players in the accommodation-only sector and has operations in the UK, Greece, Dubai and Malta. Via the online portal <http://www.youtravel.com> travel agencies gain access to 5,000 hotels worldwide. Ioannis Kent founded MedHotels.com in 2001 revolutionising the package holiday model and introducing dynamic packaging for holidays in the UK market. Beside his activities for Youtravel, Kent is also Chairman of the hotel group Aquis Hotels & Resorts with twelve hotels based in Greece.

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