

## Youtravel confirms executive appointments to build on 2013 performance



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Two former Hotels4U/Medhotels executives have joined rival bedbank Youtravel.com.

Andy Baker becomes sales director and Ranj Kundi joins as head of commercial.

Baker joins after nine years at Hotels4U.com/Medhotels.com and previously held sales management roles at Golden Sun Holidays and Balkan Holidays.

Kundi also held key positions at Hotels4U/Medhotels.com and Sunstar Leisure.

The appointments come as the company introduces the next phase of technology innovations with a range of special features being unveiled, designed to offer flexibility and increase bookings from its UK and international markets.

Youtravel.com chief executive Jacky Bedlow said: "I am delighted to have such experienced professionals joining our management team - giving it the direction it needs going forward and building on the success of what has been a very positive year for Youtravel as a bedbank.

"Andy and Ranj bring extensive expertise to the roles, having worked in senior positions in the sector for several years."

Baker said: "This is a tremendous opportunity to build on the solid foundations of our 2013 performance and Youtravel's return to principal status, as we look to entice significant national and international growth in our customer base.

"While we have had a very important upturn since the company's acquisition by the FTI Group, we need to consolidate on the positive collaboration with our partners and ensure that the heightened interest in youtravel.com is converted into even more bookings by agents keen to make the most of our hotel prices, destinations and principal status."

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